

CASE STUDY: DIVERSITY HUT



KEY FACTS

- Granted a place on the Incubator programme in East London.
- Has created 44 jobs through Diversity Hut, of which 50% were unemployed and 100% are BAME (Black, Asians and Minority Ethnic communities)
- **11** organisations consulted
- **150** people trained

"I HAVE NEVER LOOKED BACK SINCE JOINING THE INCUBATOR, I'VE BEEN INTRODUCED TO SO MANY PEOPLE, AND HAVE LEARNT FROM THEIR SUCCESSES AND MISTAKES. YOU CAN'T BUY THAT KNOWLEDGE."

WHO ARE THEY?

A diversity-centered consultancy firm founded by Usman Shah, which aims to help the workplace more accurately understand and represent diversity in society.

WHAT IMPACT ARE THEY MAKING?

Diversity Hut are working with corporates to increase diversity and reduce inequalities within their workforce, using non-traditional channels to promote job opportunities to BME job seekers to find meaningful employment. Diversity Hut's work aims to enable people to see their diversity or minority as an empowerment and strength, not a disadvantage.

WHAT HAVE THEY ACHIEVED ON THE SERIOUS IMPACT PROGRAMME?

Usman has reached a point where he is able to work full time through Diversity Hut. Usman was also shortlisted as a finalist in the Inspiring Change Awards this year. Companies now want to invest and he needs full time employees

"WITHOUT ALLIA SERIOUS IMPACT I WOULDN'T HAVE GOT VERY FAR. IT HAS GIVEN ME BELIEF IN MYSELF AND MY ORGANISATION, AND EVERYTHING I NEED TO GROW DIVERSITY HUT"

